

## Anglicisms In The German Language In Spite Of Linguistic Purism

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### What's so funny about German? - Pseudo-anglicisms

From "Handy" to "Oldtimer," the German language is riddled with Anglicisms that can be confusing, says DW's Louisa Schaefer, but that can be celebrated too. He fled Iran a decade ago. Now Shoan ...

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In our day, some language associations object to the onslaught of Anglicisms as part of a broader criticism of current trends in Western society. Two other topics are closely intertwined, but will be ...

### Current controversies over language

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### How do Foreign Words make it into the “Duden”?

From "Handy" to "Oldtimer," the German language is riddled with Anglicisms that can be confusing, says DW's Louisa Schaefer, but that can be celebrated too. One of the sweetest things both of my ...

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The "moving wall" represents the time period between the last issue available in JSTOR and the most recently published issue of a journal. Moving walls are generally represented in years. In rare ...

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The interaction between word formation and borrowing is not a topic that has been studied widely. A likely reason for this is that word formation and borrowing have been studied from different ...

### The Interaction of Borrowing and Word Formation

This 2005 book is a guide to Spanish usage for those who have already acquired the basics of the language and wish to extend their ... material has been added on semi-technical vocabulary and ...

### A Guide to Contemporary Usage

English words tend to take a surprising turn in the German language, as Henning shows with the help of a few examples. Find out what you could do with a "Smoking" in Germany and what an "Evergreen" ...

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Bachelor Thesis from the year 2020 in the subject English Language and Literature Studies - Linguistics, grade: 1,0, University of Innsbruck, language: English, abstract: In order to analyse the frequency of anglicism usage in the German language, this paper analyses articles from the German newspaper Die Zeit. Media and the press, for instance, mimic the use and competence of English words in the German language among German native speakers. Therefore, analysing newspaper articles is an efficient and effective way to demonstrate the spread of anglicisms. At the beginning of this thesis there is a general explanation of anglicisms. This not only includes a definition but also further information on the different forms of anglicisms, such as direct or indirect loan influences as well as hybrid anglicisms. Moreover, it illustrates the transmission processes with its parameters and the grammar of anglicism within the German language system. Consequently, this lexical productivity is summarized, and the types of integration of anglicisms into the German lexicon are further evaluated. This is then followed by a chapter that highlights diachronic aspects of integrating English borrowings into the German language and the motives of using these. Subsequently, it provides information on the impact it has on German and the reasons why some German linguists believe their language to be endangered. The analysis in this paper encompasses a broad sample of 60 articles in total from six different news categories that were published between October 2019 and February 2020 on the online platform of the German newspaper Die Zeit. Since Second World War, the use of anglicisms in the German language has drastically increased, and thus, English words are borrowed more frequently. Nowadays, in the year 2020, one can confidently argue that nearly every German native speaker uses anglicisms in their everyday life.

Seminar paper from the year 2020 in the subject English Language and Literature Studies - Linguistics, grade: 1,3, University of Bremen, language: English, abstract: This paper is concerned with the subject of anglicisms. Anglicisms are lexical items, which are transferred into our everyday language use. They are surrounded by a constant debate about their necessity. While linguists mostly appreciate their advantages, linguistic purists regard them as a threat and try to remove or limit them. Through analyzing a survey, this study presents the attitudes towards anglicisms in German. Thereby, the influence the participants' age has on their attitudes is especially focused on. After setting the scene by giving an overview about already existing research on the spread of English, anglicisms in German and linguistic purism, the survey analysis shows that older generations' attitudes towards anglicisms tend to be more negative. As the paper focused on the social characteristic 'Age', future studies could discuss the influence class affiliation or education has on the attitudes towards anglicisms.

Offers a detailed account of the influence of English in German based on a large scale corpus analysis of the newsmagazine "Der Spiegel". This book presents a study that is structured into three parts, each of which deals with fundamental questions and as of yet unsolved and disputed issues in the domain of anglicism research and language contact.

Seminar paper from the year 2016 in the subject English - Pedagogy, Didactics, Literature Studies, grade: 1,0, University of Würzburg, language: English, abstract: The following paper is a research on the quantitative use of Anglicisms in two German magazines. The analysis will feature a selection of two issues of the German Cosmopolitan and Spiegel from December 2015. I chose these magazines because this type of material has not been considered in studies yet. There are many researches about the usage of Anglicisms in Spiegel over the years, or the integration of Anglicisms in advertisements found in magazines. As there is a gap of statistics including the comparison of the number of Anglicisms in a news magazine and a lifestyle magazine, I chose it to become the topic of this seminar paper. Further, this paper will analyze the usage of Anglicisms and their percentage distribution with regard to the different word classes. First, I will give a comprehensive overview over Thomason (2001) and Winford's (2003, 2010) theories of language contact and borrowing. Following that, I will give some definitions concerning linguistic jargon and give samples of how Anglicisms are integrated into the German morphological and inflectional pattern. The main part of this paper will be the evaluation of the data I collected and the comparison of the quantitative impact of Anglicisms in Cosmopolitan and Spiegel. I conclude with a closer examination of the compounds found in the two magazines.

Seminar paper from the year 2006 in the subject English Language and Literature Studies - Linguistics, grade: 2,5, Ernst Moritz Arndt University of Greifswald, course: English as a World Language, language: English, abstract: Since the 1960s the increase of anglicisms in the German language can be recognised and since the 1990s it strengthened even more. The reasons for that are obvious: It is the economical, technological, military and cultural domination of the United States and Anglo-Saxon speech communities all together. This domination is very remarkable in the fields of media, technology and the film industry. That is why anglicisms are found especially in those fields which bring or brought technological innovations into everyday life: the information technology (computer), the service area (autoleasing), the leisure industry (Trendsportarten) and the culture of the youth (Popmusik) whose taste of music and way-of-life is coined predominant by English-speaking areas. Until now there is a large number of papers and books written about the English influence on the German language, for example Broder Carstensen, Werner Betz, Manfred Gorchach, Rene Appel and Pieter Muysken, to name just a view. In my paper I dont want to write about anglicisms of the fields mentioned above. The task of this written assignment was to analyse in what respect anglicisms appear in Greifswalds bakeries: For this I will, first of all, define the term anglicism from a linguistic perspective, and I will give an overview of the processes of adopting words with all their distinctive and characteristic features in their formation. For this I will go into terms like loanword and foreign word. This theoretical framework will help me to analyse afterwards the practical examples which I collected from four bakeries in the inner-city of Greifswald (namely: Backfactory, De Maklenborger, Marckwardt and Stadtbackerei Junge)."

Seminar paper from the year 2002 in the subject English Language and Literature Studies - Linguistics, grade: 1,3, Technical University of Braunschweig (Englisches Seminar), course: Language in Advertismnt, 9 entries in the bibliography, language: English, abstract: Language is not stable, it is a communication system used by human beings. As people and the environment they live in change and develop, it is natural for language to change and to get influenced, as well. The amount of English words in the German language increased highly since 1945 and especially since advertising plays an important role in our society. After the second World War the connection between Germany and the Western world got stronger and more intensive than it had been before. Especially the areas media, literature, music and theatre, but also politics, sports and economy have very high influences on the growing use of English words in German language. The German Academy of Language in Berlin says that no more than five per cent lexical amount of anglicisms are existing in the German language. That, indeed, is not much, but this does not propose anything about how often these words are used in the every-day language. There are no concrete guidelines or laws about the usage of Anglicisms, and advertising agencies tend to plead that they only orientate on those English words which are already used by Germans. This has to be doubted thinking that the words mail express logistics finance, Stimulating Facial Freshener, or Concentrated Line Smoother are not always understood directly nor by many Germans. But the understanding of Anglicisms will not be the subject of this paper. In my research paper I want to point out which influence the English language has on the language of advertising and how anglicisms are seen in our society. I refer to the audio-visual media (TV-advertisement) and try to conclude about the importance and influence of Anglicisms in general. In this paper the term Anglicism stands for English and American borrowings, as well. To supply evidence for my thesis I give and analyse a few examples of advertising spots from the German channel ARD, and I also present my results of a questionnaire about "Anglicisms in the German language" which was filled in by 60 Germans. At the beginning I want to go into the terms "anglicism", "language of advertising" and I point out the most important reasons for the usage of Anglicisms, to give the reader a clear view in which way these terms have to be looked at and dealt with in this paper.

Seminar paper from the year 2008 in the subject English Language and Literature Studies - Linguistics, grade: 1,3, University of Frankfurt (Main) (Institut für England- und Amerikastudien), language: English, abstract: Hatte ich vorsichtshalber den Times-Artikel über die 'German linguistic submissivness', unsere bekannte sprachliche Unterwürfigkeit, überflogen, muß ich die Travel-Service-Hostess hinter dem Counter ziemlich perplex angestarrt haben, als sie loslegte: „Jetten sie single or double, IT, Comfort oder Business Class? Carrier? In London Bed & Breakfast oder Full Service, Fly-And-Drive-Arrangement, Rent-a-car oder nur Transfer vom Airport zur City-Lodge? (Pollmeier 1994, in Spitzmüller 2005: 117). Most linguist are consistent with the fact that German linguistic purism came to an end with the abolition of the 'Allgemeiner Deutscher Sprachverein (ADSV)' in 1940 (Pfalzgraf 2006: 9). Since the late 1990s, however, the debate about foreign words in German has become more intense. A number of politicians from all parties have recently criticezed the overuse of Anglicisms. Furthermore, there have been demands for a law to protect the German language - as France did in 1975. Nationally supported associations as well as private organizations and internet homepages combat the so-called 'flood' of Anglicisms in German. In 1899, Hermann Dunger wrote an article on Wider die Engländerei in der deutschen Sprache , but the opposition to the English influence has existed since the 17th century.

Seminar paper from the year 2010 in the subject English - Pedagogy, Didactics, Literature Studies, grade: 1,0, Ernst Moritz Arndt University of Greifswald (Institut für Fremdsprachliche Philogien), course: Contact Linguistics, language: English, abstract: Most of all linguists who find themselves engaged in Contact Linguistics agree upon the fact that the influence of the English language on German is constantly increasing and has especially risen during the last decades of the 20th century. (cf. Viereck 1980: 11; Gotzeler 2008: 58-59) Due to the close collaboration in the political and economical sector, the contact between the two language regions has become more intense and has thus led to a higher frequency of borrowings from English. As a direct consequence of this process, a public discussion on the drawbacks of the use of anglicisms in German has started and found his peek in the foundation of the Verein Deutsche Sprache formerly called the Verein zur Rettung der deutschen Sprache in 1997. (cf. Gotzeler 2008: 61) The increasing presence of loanwords, as commonly believed, as well as the ongoing public discussion on their use is reason enough to analyze the use of anglicisms in the German language by using the example of the German newsmagazine FOCUS. In this context it shall be examined, whether the frequency of anglicisms in 2008 is higher than the frequency in 1993. Furthermore, as the corpus consists of texts from two different categories, namely Deutschland and Modernes Leben, numerical differences concerning those sections is also subject of the study. As a result, proof for the following theses is expected: 1.The frequency of anglicisms used in 2009 is higher than in 1993. 2.The number of borrowings in the section Modernes Leben will be greater than in the section Deutschland.

Every four years on Election Day, German citizens make their way to the ballot boxes to vote for the political party and candidate they would favour entering the government. What these voters are not aware of, is that whether their choice has resulted from political conviction or not, the set of political attitudes that found their favour is the result of a complex communication strategy the individual party's carried out long beforehand. Simply put: through political language, parties exercise power. This study looks at the mechanisms behind the communication strategy the Greens (BÜNDNIS90/DIE GRÜNEN) carried out. It focusses hereby on the language shown in their election manifesto of 2009, specifically analysing the many Anglicisms used. With this, the study gives a theoretical and empirical approach to the question what role the English Language plays in the political Language of German politics, particularly German Green politics.

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