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Below, the co-founders of B Lab explain the shift in business from focusing on the bottom line to having a positive impact on society. Jay Coen Gilbert, Bart Houlahan, and Andrew Kassoy, are 2015 John P. McNulty Prize winners.. The \$100,000 prize recognizes the spirit of innovation and excellence of private sector leaders who use entrepreneurship to address important global social issues.

What is the Role of Business in Society? - The Aspen Institute

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Business and government are ranked at the top of the pyramid, while the rest of society is beneath them. Government Responsibility towards Business As the business has to discharge certain responsibilities towards the government, similarly the government has to discharge several responsibilities towards the business.

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